

# Segment Overview

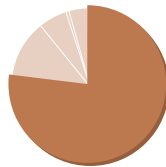
## At a Glance

### Sales and operating profit

- The percentage of total sales represents the ratio of sales to external customers after eliminating intersegment transactions.
- Sales and operating profit include intersegment transactions.

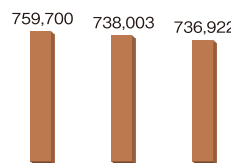
### Department store business

Percentage of total sales



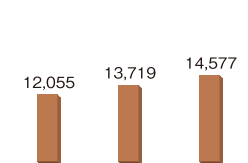
78.1%

Sales (Millions of yen)



Fiscal 2009 Fiscal 2010 Fiscal 2011

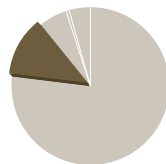
Operating profit (Millions of yen)



Fiscal 2009 Fiscal 2010 Fiscal 2011

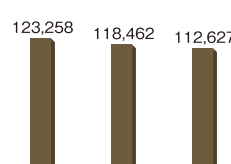
### Supermarket business

Percentage of total sales



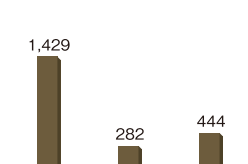
11.6%

Sales (Millions of yen)



Fiscal 2009 Fiscal 2010 Fiscal 2011

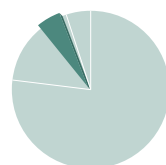
Operating profit (Millions of yen)



Fiscal 2009 Fiscal 2010 Fiscal 2011

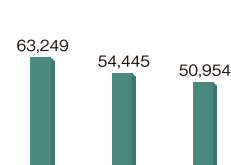
### Wholesale business

Percentage of total sales



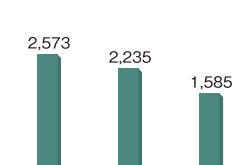
4.7%

Sales (Millions of yen)



Fiscal 2009 Fiscal 2010 Fiscal 2011

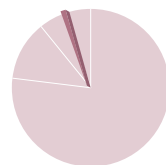
Operating profit (Millions of yen)



Fiscal 2009 Fiscal 2010 Fiscal 2011

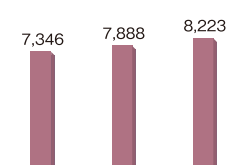
### Credit business

Percentage of total sales



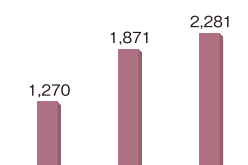
0.4%

Sales (Millions of yen)



Fiscal 2009 Fiscal 2010 Fiscal 2011

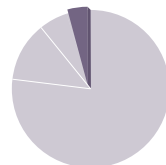
Operating profit (Millions of yen)



Fiscal 2009 Fiscal 2010 Fiscal 2011

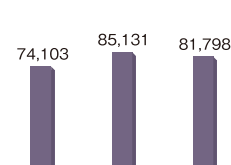
### Other businesses

Percentage of total sales



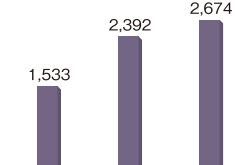
5.2%

Sales (Millions of yen)



Fiscal 2009 Fiscal 2010 Fiscal 2011

Operating profit (Millions of yen)



Fiscal 2009 Fiscal 2010 Fiscal 2011

※Due to changes in accounting standard, from fiscal 2011, the business results of the holding company J. Front Retailing, which used to be included in "Department store business," have been changed to be included in "Adjustment." And "Credit business," which used to be included in "Other businesses," has been changed to be reported as a separate segment from fiscal 2011 due to its increase in significance. In accordance with these changes, figures for fiscal 2009 and 2010 have been restated by the same method as for fiscal 2011.

## Companies / Business places

### ■ Daimaru Matsuzakaya Department Stores Co. Ltd.

**12 Daimaru stores** : Shinsaibashi, Umeda, Tokyo, Kyoto, Kobe, Sapporo, LaLaport Yokohama, Urawa Parco, Yamashina, Shinnagata, Suma and Ashiya

**6 Matsuzakaya stores** : Nagoya, Ueno, Shizuoka, Ginza, Takatsuki and Toyota

■ The Hakata Daimaru, Inc. ■ The Shimonoseki Daimaru, Inc. ■ Kochi Daimaru Co., Ltd.



### ■ Peacock Stores Ltd.

**48 stores in Tokyo area** : Aoyama, Takanawa Gyoranzaka, Jiyugaoka, Shimokitazawa, Mejiro, Ebisu, Kunitachi Sakuradori, Takadanobaba, Azabu Jyuban, Kyoto, Sakurashinmachi, Higashikoganei, Fujisawa Toreage Shirahata, Sangenjaya no Mori, Tomare Nihonbashi Hamacho, Daikanyama Peacock, Shibaura Island, etc.

**27 stores in Kansai area** : Senri Daimaru Plaza, Tsukumodai, Meimai, Takakuradai, Ashiya Nangu, Koshien, Yamada, Konan, Mukonosu, Mino Sakuragaoka, Ashiya Kawanishi, Nara Kitaikoma, Takarazuka Nakayama, Nishi Umeda, Shin Kobe, Dojima Crosswalk, Korigaoka, Senboku Harumidai, etc.

**8 stores in Chubu area** : Motoyama, Tsukimigaoka, Fujigaoka, Hishino, Hongo, Hirabari, etc.



### ■ Daimaru Kogyo, Ltd.

■ Daimaru Kogyo International Trading (Shanghai) Co., Ltd.

■ Daimaru Kogyo (Thailand) Co., Ltd.



### ■ JFR Card Co., Ltd.

**9 domestic offices** : Shinsaibashi, Umeda, Tokyo, Kyoto, Kobe, Sapporo, Nagoya, Ueno and Shizuoka



- J. Front Design & Construction Co., Ltd. ■ Consumer Product End-Use Research Institute Co., Ltd. ■ Central Park Building Co., Ltd.
- JFR Online Co. Ltd. ■ JFR Information Center Co., Ltd. ■ Angel Park Co., Ltd.
- Dimples' Co., Ltd. ■ JFR Office Support Co., Ltd. ■ Daimaru Matsuzakaya Tomonokai Co., Ltd.
- J. Front Foods Co., Ltd. ■ JFR Service Co. Ltd.
- Daimaru COM Development Inc. ■ JFR Consulting Co. Ltd.

